

To Hollywood With Maxfowles

By Charissa Livingston — August 31, 2012

Twitter Like 16

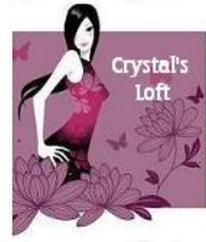
The end of August is the *perfect* time to launch an event. Especially when we're talking next collection ready-to-wear **MAXFOWLES**! Mod City Mag happens to be particularly fond of **MAXFOWLES**! We're loving the classy meets edgy wardrobe make! Each look showcasing a sophisticated and sexy appeal, the brand is sure to be the next big one. Fall trend alert: **LEATHER!**

This past Thursday, an exclusive group of Hollywood's fashion insiders and tastemakers gathered in fashionable attire for a poolside affair at the SKYBAR. The first to witness the Fall fashion installation by **stylehäus** and the runway debut of ready-to-wear brand **MAXFOWLES**, guests sipped on luxury cocktails provided by **DIABLO**. Throughout the evening, stylehäus showcased the latest fall fashion trends in a fashion installation on the stairs leading to the pool deck, featuring brands such as **Victoria Beckham, Camilla & Marc and Maggie Ward**.



The evening also featured a special appearance by performance artists **The Bumbys**, allowing guests to receive a fair and honest appraisal of their appearance as the duo sat masked behind their signature type-writers offering up written critiques. Celebrity guests in attendance included **Kelly Rowland, Paulina Gretsky, and Jimmy Goldstein**.





Most Popular



□

With SKYBAR's stunning views of Los Angeles as a backdrop, guests closed out the summer in style. The runway tracing the perimeter of the pool will come alive with models debuting the **MAXFOWLES Fall 2012** collection in the U.S. The crowd was awed by beautifully crafted and perfectly tailored pieces, such as the **luxé silk blouses**, **jeans with leather knee panels** and **long sleeve dress with pleated leather skirt**.

Design team **Max** and **Parisa Fowles** combine *European* elegance with a sharp *New York* influence. The designers' devotion to luxury fabrics and impeccable tailoring is reflected in the timelessness of each piece. The MAXFOWLES Fall 2012 collection and select exclusive styles are available through stylehaus. For more information, please visit www.maxfowles.com.







ABOUT STYLEHAUS: Created and curated by Marina Monroe, stylehäus is the first membership based luxury clothing boutique and style experience. Located on Melrose Avenue and inside Mondrian Hotel in West Hollywood, CA, stylehäus combines a physical showroom stocked with the latest and one-of-a-kind fashions from all over the world with a full service styling team. stylehäus offers an exclusive showroom style boutique that combines bleeding-edge trends in fashion with a customized and private shopping experience, curated by the sharpest team of stylists and tastemakers in the business.

Share this:





About Author



Charissa Livingston is our Lifestyle and Fashion writer. She has a knack for planning events, social media, volunteering, and of course, writing. In her free time, you can catch her with her nose in a book or fashion magazine. Follow @CharissaLauren on twitter for her hourly updates and latest articles.

[View all Charissa Livingston posts.](#)

(1) Reader Comment



DearGq

[Reply →](#)

August 31, 2012 at 8:40 pm

That black pleated skirt is killer & I would kill for that red leather dress!! Fabulous Charissa!!

Leave A Reply

Leave a comment...

Enter your comment here...

[Home](#)

[Search](#)

[Archives](#)

Select Month

© 2013 Mod City Mag. All Rights Reserved.

Powered by Wordpress. Designed by Skyali

